

MATERIA: INGLESE
CLASSE 5 ^A
INSEGNANTE: Albertin Maria Chiara
PROGRAMMA SVOLTO -ANNO SCOLASTICO 2018/2019

Nel testo in adozione di Margherita Cumino, Philippa Bowen, Business Globe, Commerce, Economy and Culture, Petrini, Novara 2012:

Module 1	Section 1.3	Information Technology in Business, pp. 18-19, 22-23;
	Section 1.4	E-commerce, eBay's rise to world fame, pp. 22, 23;
Module 2	Section 2.3	The World of Work, pp. 60-61
Module 3	Section 3.1	Marketing Basics_ What is marketing?, The Role of marketing, Market segments, pp. 87-88; Market research, p. 90; The marketing mix and the four Ps, p. 92;
Module 6	Section 6.1	Banking: Fraud and Services to Business, pp. 207, 210-211;
	Section 6.4	Late payments and reminders, pp. 216-217, 219-221

Cultural context:

6. US modern history	The 1920s / The Roaring Twenties, the Great Depression, the Wall Street Crash, pp. 390-391; Early 20 th century/ The 1930s: The New Deal, The 1940s the Age of War, the Cold War, "The Grapes of Wrath", pp. 392-393; Late 20 th Century_The 1990s: the electronic age, the World Wide Web, pp. 396-397; The New Millenium/The early 2000s: the age of terrorism and war, 11 September 2001, pp. 398-399;
8. A Global World	What is globalisation? A global language, Global Technology, Global Food and drinks, Global companies, Global TV, pp. 418-419;

- Appunti:
- the history of the Internet da New Economy, Commercial Interest, Longman;
 - the Stock Exchange, in New Economy, Commercial Interest, Longman;
 - leasing, factoring e franchising, in Tradewinds, SEI;

Start-ups and the Business Plan, fotocopie da testi forniti dall'insegnante di Tecniche Professionali

Nel manuale di Angela Gallagher e Fausto Galuzzi, Grammar and Vocabulary Trainer, Pearson Longman, in adozione dalla classe seconda:

Past simple modal verbs (permessi – richieste – offerte – inviti – proposte).

Adria, 31 maggio 2019

Gli alunni rappresentanti di classe

L'insegnante
